

## Smart Professional Series of Programmes for First Time Job Seekers

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NIS Academy, an educational initiative of NIS Sparta Ltd., Asia's leading Training, Education and Learning solutions provider, today announced the launch of 'Smart Professional Series of Programmes' targeted at the 1st time job seekers, in the sales and customer service. These unique employability oriented programs include Advanced Program in Management & Applied Skills, Certificate in Financial Services Sales and Certificate in Telecom Sales. 'The requirement for skilled professionals is always high and with the post recession shift in the job scenario, the gap between demand and supply of such man-power is expected to widen. These new set of skill enhancement programs have been designed to create ready-to-deploy manpower. We believe these programs will be extremely useful for the individuals who are looking for their 1st Job. We follow a unique hybrid delivery model that leverages the strength of up-to-date technologies, to deliver a world-class learning experience. Technology also enables a wider reach and ensures quality education across centres. Subject matter experts and industry experts add tremendous value to the learning experience,' said Manoj Chawla, Executive Senior VP.

The Advanced Program in Management & Applied Skills (APMAS) will enable graduates and non graduates get frontline customer facing jobs across Industries like FMCG, Retail, Banking, Insurance, Automobile, Real Estate etc. An affordable & intensive course with interactive learning experiences, it combines the knowledge, skills and attitude driven by market realities, to help an individual on the threshold of career. The modules include chapters in Introduction to Sales & marketing and Service, Business Fundamentals, Interpersonal Communication, Effectiveness, Business kaleidoscope, Personal Transformation, Selling Skills, Consumer Behaviour, Marketing management, Customer Care, Process and quality and Project Management. The 4 month intensive course will allow students to emerge as fully groomed professionals. Post the completion of the course, they will be able to add value to their corporate life and to their organization. Admissions for all the courses start on Feb 1st 2010. For further details, contact your nearest NIS Academy.