

Making students market ready

NIS Sparta Ltd launched its first NIS Academy centre in Tamil Nadu, at Anna Nagar, Chennai. The new centre was launched by Arif Shamshad, Vice President, NIS Sparta Ltd.

NIS Academy offers unique employability linked programs to 10+2 and Graduates, who have the option to pursue industry aligned, Program in Business Skills with UGC and DEC approved MBA or BBA in Applied Management, through Annamalai University. Short term domain specific programs such as, Retail Act and Retail Lead are also offered by NIS Academy. On the occasion, Arif said, "As per a recent study by CII, around 58 per cent of Degree/Diploma holders take more than one year time to get employed and out of which 29 per cent are employed after 2 to 3 years. It is quite noticeable that, today, having a mere educational qualification is not good enough, for getting jobs with industry leaders. The companies today demand and prefer hiring professionals who possess excellent business skills, besides academic knowledge. NIS Academy's unique Industry aligned programs have been specially designed to shape students into 'Market Ready' professionals, to fulfill this need."

The logo consists of the words "the" and "buzz" stacked vertically in a white, lowercase, sans-serif font. The text is set against a solid orange rectangular background.

NIS Academy endeavors to provide 100 per cent placement assistance to students pursuing its unique programs and has already shaped careers of over 55,000 students, who today are working with Blue Chip Companies, across India. For more information visit: www.thenisacademy.com